



Sponsoring Oaklavia 2014

Benefits

- Exposure to 20,000 East Bay residents at each event
- Positive media attention from local media outlets
- Opportunity to demonstrate your company or organization's commitment to make Oakland a more livable and vibrant city
- All sponsors are recognized on Oaklavia's website and program listings in print media, and have tabling space

Sponsorship Levels

Community / Nonprofit Sponsors - \$250 - \$499

(Sliding scale available if organization can contribute volunteer hours in either planning or execution)

BRONZE SPONSORS - \$500 - \$999

Temporary Street Stencil on event route

SILVER SPONSOR - \$1,000 - \$1,999

All Bronze level benefits, plus:

- Logo on Activity Sign on event route

GOLD SPONSOR - \$2,000 - \$4,999

All Silver level benefits, plus:

- Logo on Event Wayfinding Sign at key event hot spots

PLATINUM SPONSOR - \$5,000 - \$9,999

- Intersection Space dedicated to sponsor
- Logo on all printed materials including banners, ads, posters, and flyers
- Premium Booth Space at central meeting point on Oaklavia Route

FOUNDING SPONSOR - \$10,000 - \$19,999

All Platinum level sponsor benefits, plus:

- Large logo on printed banners, ads, posters, and flyers, and bus shelter announcements

PRESENTING SPONSOR - \$20,000

All Platinum and Founding level sponsor benefits, plus:

- Premium Booth Space at both 2014 Oaklavia events
- Large logo on printed banners, ads, posters, and flyers, and bus shelter announcements

Who's Organizing Oaklavia? Walk Oakland Bike Oakland (WOBO) is a 501(c)(3) organization that organizes Oaklavia in collaboration with city and community partners. Its mission is to improve neighborhood livability, vitality and sustainability by making walking and bicycling in Oakland safe, easy, accessible and fun.

Contact

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WOBO Board President

