



Sunday September 14, 2014: Oaklavia – Love Our Lake Day
11am to 4pm

2pm ceremony with Mayor Jean Quan, City Councilmembers Pat Kernighan and Lynette Gibson McElhany, and community advocates at the Lake Merritt Boulevard Amphitheater)

From Lake Merritt to Latham Square

Walk Oakland Bike Oakland in partnership with the Office of the Mayor Welcomes All to Come Play in Car-Free Streets

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(Oakland) - On Sunday, September 14, **Oaklavia – Love Our Lake Day** transforms three-miles of roadway, from the pergola at Lake Merritt to Latham Square in Downtown Oakland, into a car-free playground for all. Love Our Lake Day is one of two Open Streets programs in 2014 called Oaklavia, (pronounced Ohk-lah-VEE-ah) – oaklavia.org. Oaklavia is a name adapted from the first Open Streets program produced in Bogota, Colombia over 40 years ago called ‘Ciclovía’, ‘bike path’ in Spanish. Bay Area neighbors in Berkeley, San Francisco, and Santa Cruz also hold open streets events known as Sunday Streets and Open Streets. (San Francisco will also be holding Sunday Streets from Alamo Square to Fillmore on the same day.) This is a movement that is meeting a growing desire to use roadways for walking and bicycling, and as pathways to healthy, sustainable and vibrant cities.



Oaklavia is first and foremost a health-oriented event inviting the public to stroll, bicycle, and dance in car-free streets. It also showcases the area’s diverse community organizations, beautiful landscape, art installations, historic buildings and new pedestrian and bicyclist infrastructure. Mayor Jean Quan said,

“Lake Merritt is the jewel of Oakland, a place where our remarkable diversity shines as many of our neighborhoods come together to share exercise, picnicking, and the great natural beauty of our City in the United States’ first official wildlife refuge.” City Councilmember Lynette Gibson McElhany comments that “Love Our Lake Day is a fabulous way for Oaklanders to come together around one of our most magnificent gems of Lake Merritt. This day is all about community and I look forward to celebrating community with cyclists, skaters, walkers and picnickers on Sunday.”

From 11am to 4pm, Lakeshore Avenue at MacArthur to 14th Street, Alice Street, and 17th Street terminating at Latham Square will be closed to motor vehicles. Street closures and parking restrictions are in effect from 8am to 5pm.

City Council President, Pat Kernighan notes, "Love Our Lake Day brings people together to enjoy our city on foot and by bike. It has also proven to be a great stage for showcasing a wide range of community resources and talented artists and performers." Over 40 groups are hosting activities such as Capoeira, Salsa, Bomba, hip hop, foursquare, acoustic music, mobile library and reading corners, crafts, tennis, games, history walk, children's bike party and a family bike rodeo. Bay Area Bikes will, once again, offer free bike rentals. 15 food trucks and three live performance stages are located near the Pergola, at Latham Square and at Lake Merritt Boulevard Amphitheater. Two of the stages are powered off-the-grid using pedal power. Oaklavia also coincides with the Home [Away From] Home celebration of the Ethiopian and Eritrean New Year taking place at Eastshore Park.

Oaklavia – Love Our Lake Day is supported through financial and in-kind support of numerous community organizations, businesses, public agencies and individual members of Walk Oakland Bike Oakland. The event is presented by Walk Oakland Bike Oakland and the City of Oakland Arts, Culture and Marketing Department. Sponsors include Bay Area Rapid Transit, Metropolitan Transportation Commission, Downtown and Lake Merritt-Uptown Oakland District Associations, Kaiser Permanente, The Hull Family Foundation / Oaklandish, Port of Oakland, Office of Councilmember Lynette Gibson McElhaney, TransForm, Christina Angelos Chiropractic, Ruth Stroup Farmer's Insurance, Sierra Club of Northern Alameda County, Farm Fresh to You, Alta Planning, Pandora, Visit Oakland, Oakland Digital Arts and Literacy Center, Viral Media Network, Halo Solutions and East Bay Express.

Beyond sponsorships, over 150 volunteers will be on hand to execute a safe and fun event for all.

This is one of the most transit-friendly Oaklavia routes, accessible by BART and several AC Transit lines. Oaklavia is always free to participants, and is non-commercial with the exception of event merchandise and food.

A pre-event press conference will be held Wednesday, September 10 at 11:30am, at the Lake Merritt Boulevard Amphitheater with Mayor Jean Quan, BART Director Robert Raburn and WOBO Board President Chris Hwang to share details about Oaklavia – Love Our Lake Day.

Website: Oaklavia.org

Join the on-line conversations:

@walkoakbikeoak #oaklavia, #loveourlake, #openstreets, #Oakland, #WOBO

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WOBO is a membership-based, volunteer-driven organization whose mission is to improve neighborhood livability, vitality and sustainability by making walking and biking in Oakland safe, easy, accessible and fun. Learn more at wobo.org.



Activities Schedule

Zone: Pergola Area to E18th

Feature: “Rock The Bike Pedal Power Stage” - Gabriel Teodros, CopperWire, Melted States, Zena

Activities in the area

- Home [Away From] Home Ethiopian/Eritrean Festival
- Bomba y Plena Workshop
- China's Spirit Music Ensemble
- Fitness SF
- Salsa By the Lake
- Hipline Flash Dance
- Ken Pitts Martial Arts
- New Style Motherlode Hip Hop
- Ruth Stroup Farmers Insurance Games
- Left Coast Power Yoga
- FICA Capoeira
- Bike East Bay Family Bike Rodeo
- Binx Garage Bike Repair
- Capoeira Mandinga

Zone: E18th to 14th Street @ Oak/Lakeside

Feature: “Pedal Power Stage by Soul Graffiti and Shake Your Peace!” – Shake Your Peace! Duo, Justin Ancheta Band, Members of Naked Soul

2pm Ceremony with Mayor Jean Quan, City Councilmembers Pat Kernighan and Lynette Gibson McElhaney

Activities in the area

- Adrian West Band
- Blue Diamonds Belly Dance
- Manifesto Bikes
- Perfect Sidekick Photobooth and Games
- Bay Area Bikes Free Bike Rentals
- Christina Angelos Chiropractic
- The Bob and Lenny Show
- Oakland Barefoot Books Reading Corner
- Oakland Public Library Bike Library and Crafts

Zone: Oak/Lakeside to Latham Square

Feature: “Oakland Music Festival Stage hosted by Downtown Oakland and Lake Merritt-Uptown District Association” – Sal’s GreenHouse, Gabriela Welch

Activities in the area

- Farm Fresh To You
- Filhos de Bimba Capoeira
- Playworks Games
- Lake Merritt Dental Tooth Fairy
- Shift Acupuncture Collective
- King Kog Bike Shop
- Sierra Club Games
- Soja Martial Arts
- StopWaste Challenge
- Oakland Urban Paths History Walk
- Oaklandish Bike Decoration & Games
- ANTS Tennis
- Spokeland Bike Repair
- Intelligent Fitness
- Viral Media Network DJ Lumba Jack, Blues and Rock performances